



Press Release

For Immediate Release

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Apprise Software Enters into Agreement with ubiTEMS

ubiTEMS to License and Service Apprise ERP Software for Consumer Goods Importers and Distributors in Korea

SEOUL, KOREA, February 14, 2014 — Apprise Software has entered into an agreement with ubiTEMS, a developer and reseller of retail and consumer goods software, to license and service the Apprise® enterprise resource planning (ERP) software for consumer goods importers and distributors in Korea. ubiTEMS partnered with Apprise Software because they wanted to team with an expert in consumer goods supply chain software.

This agreement will help Korean companies streamline their supply chain to better manage importing, warehouse tasks, forecasting, distribution and more with ubiTEMS' local sales and customer service team to help achieve optimal results. Apprise Software can now leverage the deep knowledge and proficiency of a local trusted company with a history of successful software sales and service in Korea.

“We chose Apprise Software as our partner because we believe that we can have significant synergistic effects by putting the Apprise solution into our business portfolio,” said ubiTEMS CEO, Taek Sang Ryu. “With our expertise in retail business and our consumer goods industry customers, we strongly believe that we will successfully launch our business selling Apprise products specialized for the consumer goods industry.”

The Apprise ERP solution comes out-of-the-box with everything Korean consumer goods importing and distribution companies need to run their business. It is created with global companies in mind and includes multi-lingual and multi-currency functionality, and is available in almost a dozen languages, including Korean.

“The ubiTEMS team has proven to be extremely knowledgeable and has been very successful in the consumer goods industry in Korea,” said Jeff Broadhurst, CEO, Apprise Software. “We know with our fully integrated ERP software and their local expertise, we will be able to help Korean consumer goods companies reduce supply chain costs and deliver products to market more efficiently.”

Since 1984, Apprise ERP has given consumer goods companies a single, integrated solution that is dynamic and powerful enough to manage the entire consumer goods supply chain. Developed, implemented and supported by Apprise Software, the ERP and SCM company provides fully integrated and singularly focused solutions for importers, manufacturers and suppliers of consumer goods that sell to mass merchants and independent retailers.

About ubiTems

ubiTEMS is a leading Korean software company dealing with the retail and consumer goods industry. The ubiTEMS team is focused on finding or developing the best software solutions to help companies improve their supply chain. They develop and sell their own software products such as a shopping mall back-office solution, a franchise store point-of-sale solution, and an online portal for retail businesses including shopping malls and retail stores. For more information, visit: www.ubitem.com

About Apprise Software

Apprise Software has been providing integrated enterprise resource planning (ERP) and supply chain management (SCM) solutions to global companies for 30 years. The company offers global support, professional services, programming and other services through its headquarters in the US, and global offices in China, Korea, Australia and Europe. Leveraging the latest technologies – such as Microsoft® .NET, wireless warehouse solutions, RFID, cloud and iPad applications, along with industry best practices, our solutions deliver reduced costs, improved efficiencies, enhanced revenues and profitability, and a quick return on investment. For more information, visit:

www.apprise.co.kr