

Apprise[®] Business Intelligence

Apprise Business Intelligence gives you dynamic access to the sales, financial, and operational information you need to manage your brands and business, including profitability analysis, supply chain, inventory, purchasing and other information. Built with your industry-specific needs in mind, our executive dashboard includes colorful, state-of-the-art visuals that make your business discovery experience better than ever.

On-the-go access for mobile devices

Apprise Business Intelligence is optimized for smartphone and tablet devices to help you see and share up-to-date data and insights whenever you need them. Our business discovery experience gives you unfettered access so you can take faster action on business opportunities and problems.

More data views for richer insight

Apprise Business Intelligence brings intuitive navigation and user-friendly features to your BI experience – simply click to drill into the key performance indicators (KPI) most important to your business. Compare year-to-date and month-to-date metrics against the previous year, or choose a 30, 60, or 90-day window to view your business data. Apprise Business Intelligence also lets you configure data views for sales territories, customers, retail channels, product categories, product styles, and so much more.

Comparative & associative analysis

Fully integrated into Apprise[®] ERP, our Business Intelligence enables you to evaluate multiple data sets for comparative and associative analysis. Flexibly configure your view and preferences for the most meaningful snapshot of your costs, sales, profitability and other data. Our intuitive executive dashboard lets you chart, graph, associate, and filter on KPIs in the manner most meaningful to you. And our Associate option enables you to see the relationship between KPIs. When you choose to view sales margin and product type metrics – or any other data sets – you'll get a deeper look at the brands that are helping, or hurting, your margins.

Collaboration tools enable social sharing

Collaboration tools make it easy to share insights and graphics through email or text for improved decision making and information sharing. With Apprise Business Intelligence you can bookmark your view and send links to peers, share graphic objects, and attach annotative notes to leave a written trail on your analysis and the reasoning behind your business decisions.

Gain visibility into the performance history and trends impacting your business. Easy drill-down access enables faster analysis and improved decision making.

Apprise® Business Intelligence

- > **Tiered views for secure access** – Control access to sensitive information through permission-based security levels. Grant varying levels of access based on individual or group roles and permissions.
- > **Optimized for desktop and mobile devices** – On the desktop or on-the-go, Apprise BI gives you access to the key performance indicators you need to run your enterprise.
- > **Compare and associate data** – Apprise BI gives you unlimited ways to analyze your business metrics. View history and uncover trends by comparing year-to-date or month-to-date numbers against previous years. Or utilize our Associate view to help find patterns and relationships between business data.
- > **Collaborative information sharing** – Bookmark views and attach annotative notes to document decision making and the business reasons behind them.
- > **User-friendly navigation and intuitive interface** – Drill into performance numbers with a click. Our BI offers the flexibility to configure your view and preferences so you can see the most meaningful snapshot of your costs, sales, profitability and other data.
- > **Comprehensive sales data** – Drill into YTD, MTD, quarterly and other numbers to see your sales by division, product, or individual sales rep. Apprise Business Intelligence enables you to stay high-level, or go granular to view underlying data.
- > **Enterprise intelligence** – Gain enterprise-wide business intelligence into supply chain information, financials, sales, operations, bookings, goals, inventory, A/R, purchasing, warehouse, cash flow forecasting, profitability analysis and other performance metrics.

Apprise® BI Report Studio

Share insights quickly and easily with your teams. Users can drag & drop BI data directly into commonly used report building programs such as Microsoft Excel, PowerPoint or Word. Apprise BI Report Studio enables:

Quick & easy report building

- > Utilize pre-built drag & drop functionality
- > Leverage existing knowledge of Microsoft programs & tools
- > Built-in HTML editor for advanced customizations, including adding data into emails & web publications

Flexible report distribution

- > Automatically send reports by email, network folder, or online newsstand
- > On-demand or scheduled delivery

User-based security for report-building and viewing

- > Individual security profiles for report-viewing or building
- > Built-in user authentication, authorization and auditing features

Making your supply chain better, so you can run a better business

Apprise is focused on solving the unique supply chain challenges of consumer goods manufacturers, importers and distributors. With industry-specific ERP software and a global team that understands your business, helping our clients achieve more is what we do best.

For more information, contact sales@apprise.com or visit us at apprise.com.



Worldwide Headquarters:
3101 Emrick Boulevard
Bethlehem, PA 18020
United States of America
Tel: +1 (610) 991-3900
www.apprise.com
sales@apprise.com

Global Locations:

Almere, Netherlands • Brno, Czech Republic • Melbourne, Australia • Milton Keynes, United Kingdom • Nanjing, China

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