

# Apprise® Cloud ERP

Take advantage of the same integrated tools and functionality found in Apprise® ERP, without the need for expensive hardware purchases. Our cloud ERP solution provides superior reliability, data security and scalability to meet your evolving business demands.

## Improved scalability & efficiency

Traditional on-premise ERP can be costly and time-consuming to implement, upgrade, and scale up for increased demand, due to the need for additional hardware. Our cloud-hosted ERP solution helps businesses with these challenges, making it simpler and more cost effective to scale up or down to meet changing resource requirements. For this reason, many businesses who see a seasonal spike in demand, or expect quick business growth, can benefit from a cloud ERP deployment. There's no limit to the number of users you're able to add. As your user base grows and your number of orders increase, we'll work with you to allocate additional resources to keep your system quick and responsive.

## Security & hands-off maintenance

With the Apprise Cloud ERP solution, we take care of the time-consuming management, maintenance and upgrade tasks related to your database hosting. So instead of monitoring hardware, firewalls, bandwidth, back up and replication tasks, your team can work on other value-added projects. We take care of all industry-standard precautions to ensure the security of your data, meaning you can manage your business with the knowledge that your data is secure and available when you need it.

## Subscription-based pricing

Cloud deployment is cost-effective even beyond the elimination of hardware purchases. Our cloud ERP solution features SaaS pricing, so you know your monthly expense upfront for running Apprise ERP. The SaaS pricing model reduces the upfront costs related to traditional on-premise deployment, while allowing businesses to predict budget needs, stabilize balance sheets, and make more accurate financial projections. Choosing the Apprise Cloud ERP solution can also improve cash flow and help eliminate the need to obtain expensive financing for hardware investments.

Apprise ERP is industry specific software designed to work the way you do — so you'll always have the latest tools at your fingertips.

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## Features & benefits at a glance

- > **Consumer goods functionality** — Our cloud ERP solution is built with the same fully integrated features and functionality found in our on-premise ERP solution.
- > **Convenient pricing** — One of many advantages of cloud hosting are the low upfront costs, while having the ability to predict your monthly service costs upfront – allowing you to effectively manage your budget.
- > **Hands-off maintenance** — Deploying in the cloud enables you to hand-off database management and maintenance tasks to us. We'll take care of:
  - > Data monitoring
  - > Daily backups
  - > Bandwidth monitoring
  - > Data replication and recovery tasks
  - > Upgrades
- > **Scalability** — Our cloud solution can adapt as your business evolves. Additional users, more data traffic, larger seasonal spikes – we'll work with you to determine any additional server resources needed to keep your system running fast and responsive.
- > **Data access** — Whether you choose to run your business from single or multi-point locations, you'll have secure access to your data in the cloud via site-to-site VPN. Accessing our cloud solution onsite will feel the same as accessing an onsite server. Access can also be easily and securely configured for laptop users on the road.
- > **Security** — The security of your data is a top priority. We take all the industry standard precautions when managing your servers, including:
  - > Daily encrypted backups
  - > Segregation of data
  - > Strict firewall & network rules
  - > Site-to-site VPN or MSVPN
  - > Password rotation
  - > Controlled access for end-users
  - > Hardware/network monitoring and logging
- > **Peace-of-mind & reliability** — When considering the cloud, you need to know that your data will be there when you need it. How do we ensure this? We execute routine backups of your data daily, allowing us to restore your database as part of a disaster recovery process, if ever needed. And for added database availability, we also offer database replication to help mitigate downtime if an unexpected issue occurs. Our partnership with Microsoft Azure helps us deliver the dependable performance your business expects. However if an issue were to occur, all you do is contact us.
- > **Getting started** — We remove a lot of the barriers to get started with Apprise Cloud ERP, but here's a few requirements needed to make the most out of your solution:
  - > A stable business-grade internet connection
  - > A firewall that supports site-to-site VPN (not a requirement, but recommended)
  - > Desktop & laptop PCs that meet the requirements of running Apprise ERP software

## Making your supply chain better, so you can run a better business

Apprise is focused on solving the unique supply chain challenges of consumer goods manufacturers, importers and distributors. With industry-specific ERP software and a global team that understands your business, helping our clients achieve more is what we do best.

For more information, contact [sales@apprise.com](mailto:sales@apprise.com) or visit us at [apprise.com](http://apprise.com).



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