



Press Release

For Immediate Release

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Apprise Software Named a 2013 Top 100 Logistics IT Provider

Annual List From Inbound Logistics Recognizes Apprise Software for Fourth Year in a Row

BETHLEHEM, PA, April 26, 2013 — Apprise Software, developer of Apprise®, the enterprise resource planning (ERP) application for consumer goods manufacturers and distributors, was named to Inbound Logistics' Top 100 IT Logistics Providers list for the fourth year in a row.

Every April, Inbound Logistics editors recognize 100 logistics IT companies that support and enable logistics excellence. Drawn from a pool of more than 300 companies, using questionnaires, phone calls, personal interviews, and other research, Inbound Logistics selects the Top 100 Logistics IT Providers who are leading the way in 2013. Editors seek to match readers' fast-changing needs to the capabilities of those companies selected. All companies selected reflect leadership by answering Inbound Logistics readers' needs for simplicity, ROI, and efficient implementation.

"Top 100 Logistics IT Providers such as Apprise Software help customers navigate the complexities of global trade and expansion," said Felecia Stratton, editor, Inbound Logistics. "Apprise Software provides the technology solutions Inbound Logistics readers need to successfully manage their global enterprises, and Inbound Logistics is proud to honor Apprise Software for innovative solutions empowering global logistics and supply chain excellence while delivering ROI throughout the enterprise."

Apprise Software's ERP solution is specifically designed for companies that source or manufacture consumer goods for the retail channel. The enterprise-wide application includes industry specific functionality that addresses end-to-end operational requirements for global organizations, including functionality that enables companies to monitor the production activities of overseas suppliers. Application features include the tools necessary to manage compliance requirements such as EDI, RFID, labeling, shipping, and other mandates. Multi-lingual and multi-currency functionality enable global companies to better manage their end-to-end operations including: supplier and customer relationships, product lifecycle management, shipping and route delivery tasks — including container management and landed costs — warehouse and inventory management, financials, reporting, business intelligence, customer relationship management, web commerce, and more.

"We are honored to be recognized by Inbound Logistics for the fourth year in a row," said Jeff Broadhurst, president. "Apprise gives global consumer goods companies superior tools and functionality to manage their end-to-end logistics and supply chain needs."

Since 1984, Apprise Software has given consumer goods companies a single, integrated solution that is dynamic and powerful enough to manage the entire consumer goods supply chain. Developed, implemented and supported by Apprise Software, the enterprise resource planning and supply chain management (SCM) company provides fully integrated and singularly focused solutions for importers, manufacturers, and suppliers of consumer goods that sell to mass merchants and independent retailers.

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About Apprise Software

Apprise Software has been providing integrated enterprise resource planning and supply chain management solutions to global consumer goods companies for nearly 30 years. The company offers global support, professional services, programming and other services through its headquarters in the US, and global offices in China, Korea, Australia, Czech Republic, the UK and the Netherlands. Leveraging the latest technologies – such as Microsoft® .NET, wireless warehouse solutions, RFID, cloud and iPad applications, along with industry best practices, our solutions deliver reduced costs, improved efficiencies, enhanced revenues and profitability, and a quick return on investment. For more information, visit www.apprise.com.

About Inbound Logistics

Inbound Logistics is the pioneering publication of demand-driven logistics practices, also known as supply chain management. IL's educational mission is to guide businesses to efficiently manage logistics, reduce and speed inventory, and neutralize transportation cost increases by aligning supply to demand and adjusting enterprise functions to support that paradigm shift. More information about demand-driven logistics practices is available at www.inboundlogistics.com

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