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Apprise Announces Its Newest ERP Software Version

Apprise® ERP Version 7.6 Offers Features Specifically for Consumer Goods Suppliers

BETHLEHEM, PA, October 24, 2016 – Apprise Software, Inc., a leader in Enterprise Resource Planning (ERP) and Supply Chain Management (SCM) solutions for consumer goods, announced the newest version of its flagship software. Apprise ERP Version 7.6 includes key updates to help consumer goods suppliers get the most from their supply chain.

The timing of this release coincides with the growing demand for direct-to-consumer (D2C) solutions. Facing heavier competition for consumer dollars, retailers are demanding more from their product suppliers, increasing the need for more solutions that assist distributors, wholesalers and manufacturers with the D2C business model.

"Our focus has always been to provide first-class solutions and best practices for distributors, importers, designers and manufacturers of consumer goods," said Jeff Broadhurst, CEO of Apprise. "This new update implements many of our customers' suggestions, upgrades existing features and adds new features for businesses in the growing direct-to-consumer space. This new version of Apprise ERP will help them manage their businesses more efficiently and profitably."

Among its enhancements, Apprise ERP Version 7.6 includes two key features that will help suppliers create more effective business reporting, and help make shipping processes more efficient.

> **Apprise® Business Intelligence Report Studio** – An add-on to Apprise® Business Intelligence, this new feature ensures easy report building with drag and drop functionality. Business intelligence data can quickly be added directly into commonly used report-building programs like Excel, PowerPoint and Word, and easily shared among designated recipients.

> **Apprise® Shipment Manager** – This feature enables instant shopping for rates and delivery times from several different shippers including FedEx, UPS, USPS, DHL and international carriers, without ever leaving Apprise ERP. Printing shipping labels and retrieving tracking information is also completed quickly without the need for logging in to separate shipping websites.

Apprise ERP Version 7.6 is a full-suite ERP and SCM solution designed specifically for consumer goods distribution, and can be deployed in the cloud or on-premises.

About Apprise Software, Inc.

Apprise is making business management better for consumer goods distributors. Founded in 1984, Apprise creates integrated Enterprise Resource Planning (ERP) and Supply Chain Management (SCM) solutions for companies all around the world. With headquarters in Bethlehem, Pennsylvania and offices in Europe, Australia and China, Apprise is focused on working with local, regional and global distribution businesses — helping them become more efficient, and more profitable. For more information, visit www.apprise.com.

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