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Apprise Software Named a Top 100 Logistics Provider for Fifth Consecutive Year

Inbound Logistics Magazine Recognizes Apprise Software on Annual List of Technology Solutions Leaders

BETHLEHEM, PA, May 19, 2014 – Apprise Software, developer of enterprise resource planning (ERP) application, Apprise®, was named a Top 100 Logistics IT Provider by Inbound Logistics magazine for the fifth consecutive year.

Every April the magazine identifies 100 companies that demonstrate excellence through their IT logistics applications. Drawn from over 400 candidates, the top 100 finalists are selected for their demonstrated leadership by answering Inbound Logistics readers' need for return on investment, ease of use, and efficient implementation.

“When choosing the 2014 Top 100 Logistics IT Providers, we looked at excellence in optimizing internal transport and logistics operations,” said Felecia Stratton, Inbound Logistics editor. “Apprise Software was selected because its ERP solutions solve specific logistics challenges and improve operational processes, which create efficiencies across the entire value chain. Inbound Logistics is proud to honor Apprise Software for innovative solutions empowering logistics and supply chain excellence in 2014.”

Specifically designed to address the needs of consumer goods manufacturers and distributors, Apprise ERP software includes functionality designed to streamline all supply chain processes from a product's point of origin through distribution. It also incorporates the necessary tools to manage compliance requirements such as EDI, RFID, labeling, shipping, and other mandates. Additionally, multi-lingual and multi-currency functionality helps global companies efficiently manage their operations, covering: product lifecycle management, shipping and route delivery tasks — including container management and landed costs — warehouse and inventory management, financials, reporting, business intelligence, web commerce and more.

“To be acknowledged by Inbound Logistics for the fifth year is truly an honor,” said Jeff Broadhurst, Apprise Software president. “We appreciate that others are recognizing the value in Apprise, as our development strategy continues to be driven by our customers' supply chain needs and business requirements.”

Since 1984, Apprise Software has specialized in providing consumer goods companies a single software solution with the industry-specific functionality to manage their entire supply chain. The fully-integrated ERP and supply chain management (SCM) platform equips importers, wholesalers, and suppliers of consumer goods with the technology they need to handle all of their unique and complex business needs.

About Apprise Software

Apprise Software has been providing integrated enterprise resource planning and supply chain management solutions to global consumer goods companies for nearly 30 years. The company offers global support, professional services, programming and other services through its headquarters in the US, and global offices in China, Korea, Australia, Czech Republic, the UK and the Netherlands. Leveraging the latest technologies – such as Microsoft® .NET, wireless warehouse solutions, RFID, cloud and iPad applications, along with industry best practices, our solutions deliver reduced costs, improved efficiencies, enhanced revenues and profitability, and a quick return on investment. For more information, visit www.apprise.com.

About Inbound Logistics

Inbound Logistics is the pioneering publication of demand-driven logistics practices, also known as supply chain management. IL's educational mission is to guide businesses to efficiently manage logistics, reduce and speed inventory, and neutralize transportation cost increases by aligning supply to demand and adjusting enterprise functions to support that paradigm shift. More information about demand-driven logistics practices is available at www.inboundlogistics.com

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