

# Product Lifecycle Management

The Apprise® Product Lifecycle Management solution enables organizations to manage their workflow process from concept to product within a fully integrated enterprise resource management system. Our solution takes the complex process of creating a product and gives you the tools to coordinate the work of multiple teams to ensure that each task is done on time, and, most importantly, well.

## Increased Productivity

The Product Lifecycle Management solution allows companies to define the unique steps they undertake to create a process. Each step is broken down into a task, or series of tasks, which are assigned completion dates and tracked by the system. Anytime a task has a setback, or is completed, the system automatically sends out alerts so others know what next steps they must take. By streamlining the product creation process, our solution makes your business not only more efficient but also more productive.

## Quicker Product Launch

Once a product is created using our Product Lifecycle Management solution, the product is already in Apprise® ERP. This tight integration means that you will be able to quickly crossover from tracking the development of your product, to tracking the sales of your product. By having the PLM solution fully integrated within Apprise ERP, you have the flexibility and control to choose when your product goes live. No more manually moving product specs and design from system to system.

## Simple and Easy to Use

While other PLM solutions are overly complex, the Apprise Product Lifecycle Management tool was designed with end users in mind. Each user, or team of users, are alerted via their task management screen whenever a task is added, updated or requires attention. From that screen, with a simple click, users are then taken to their assigned task where they can view duties and deadlines. We understand that taking a product from concept to end result is an intricate, multifaceted process which is why we have made our PLM user friendly, yet sophisticated.

A better way to create and manage tasks and improve collaboration throughout a product's lifecycle.

# Apprise® Product Lifecycle Management

- > Configurable workflows let you choose the tasks, their function and their completion order. Set up workflows based on your unique rules for suppliers, products and factories.
- > Workflow action alerts notify teams when immediate action is required. This can include if a task is approaching, a task has changed, a task is completed and more.
- > Task management system gives each individual team member a detailed view of their individual pending tasks and alerts.
- > Workflow process entry customizes user-defined workflow processes for product specs, samples, bidding and more.
- > Product development tracking gives users complete oversight into how the product has changed over time. Every detail about every version of the product is stored and accessible.
- > Easy-to-use graphical user interface and drag-and-drop tools make it easy to assign teams, rules, workflows and security to manage the development process throughout a product's lifecycle.
- > Process management creates a streamlined process ensuring no duplication of effort the entire way from concept to launch.
- > Product Lifecycle Management is fully integrated within Apprise® ERP. This means information updates in real time.

## Making your supply chain better, so you can run a better business

Apprise is focused on solving the unique supply chain challenges of consumer goods manufacturers, importers and distributors. With industry-specific ERP software and a global team that understands your business, helping our clients achieve more is what we do best.

For more information, contact [sales@apprise.com](mailto:sales@apprise.com) or visit us at [apprise.com](http://apprise.com).



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